

## **DRAFT CALS Administration Strategic Plan**

### **1. Secure resource base for sustained excellence, growth, and innovation.**

Create opportunities for support through university leadership in areas of food and agriculture, environment, energy and health

- a) Through sponsored research and campus initiatives
- b) Through gifts
  - i. Corporate/allied non-profit organizations
  - ii. Alumni/individuals
- c) Through enhanced and expanded relationships with key College stakeholders and others who could benefit from our research, education, outreach, and Extension programs.
- d) Through efficiencies and innovation in administration and management
- e) Improved infrastructure required for excellence and success

### **2. Create an excellent modern learning environment that prepares each person to maximize their contributions to society and their personal fulfillment**

- a) Improve undergraduate advising experience course selection, pre-professional degree advising, life choice mentoring, access to internships and career preparation, integration of research and international experience in CALS curriculum and extracurricular experience.
- b) Secure funding for graduate and undergraduate students to ensure accessibility
- c) Grow and encourage programs aimed at “non-traditional” students interested in lifelong learning through various outreach and Extension programs; short course; and other venues that leverage the knowledge and assets of the College.
- d) Provide university-wide leadership for the CALS instructional portfolio in the area of food and agriculture, natural resources and environment, life sciences and related applied social sciences, arts and humanities
- e) If and only where appropriate and possible under budget, personnel and other constraints, grow numbers of students served by CALS by improved efficiencies and alignment

### **3. Build sense of CALS community**

Foster a sense of the college as a value-added community committed to inclusivity, to excellence, to each other, to service to our citizens through the land grant missions, to the success of the University of Wisconsin-Madison and UW System, to the Wisconsin Idea and to the brightest possible future for our species and our planet

- a) Strategic and multi- and transdisciplinary collaborations
- b) Recognize innovation, leadership and creativity
- c) Communications strategies
- d) Host community-building events on and off-campus
- e) Recognize and celebrate the roles that arts and humanities play in our community.
- f) Encourage faculty involvement in Centers and other convening units which focus on current challenges and which bring together interests and activity around issues that go beyond the boundaries of single departments.

g) Exemplify the highest standards of integrity, equity, shared governance, accountability and stewardship in all our affairs at every level

1/2009

✓ Indicates a project or event that has already occurred, may be ongoing